

“Getting your ICT investment off the ground: Key issues and practical advice on matching innovative businesses and ICT investors”

ICT Venture Gate Brokerage Event – 19 May 2011

Expo Congress Hotel in Budapest, Hungary

EVENT PROGRAMME

8.30	Registration & Coffee
9.00	Welcome European Commission representative – tbc
9.15	Plenary session – Issues faced in financing innovative ICT projects Session will include discussion on constructive ways to bridge the gap between EU funding and private investor funding, to turn project-based companies into entrepreneurs, to prepare investment ready innovative proposals using ICT tools and to reach out more effectively to the investor community concerning the results of the European Commission’s Framework Programme investment funding.
10:30	Coffee Break
10:50	Face2Face Brokerage Session
	Series of power point presentations of investment ideas to investor community Each presentation: 10 minutes <ul style="list-style-type: none"> ▪ SME representatives explain their investment idea – in 8 minutes ▪ Investors provide feedback and raise questions – in 2 minutes
12.30	End of Brokerage event Provision of feedback by participants (evaluation forms)